



SPRINGS PRESERVE MEDIA INFORMATION

In an effort to help you better navigate your way around the new Springs Preserve and assist you in covering news and events, we have created a media information sheet containing PR contacts, media tools and criteria and guidelines for any requests you may have. Please share this information sheet with anyone in your newsroom that might find this information useful.

PR Contacts:

Marketing and Public Relations Department

702.822-7736

702.822-7794

Dawn Barraclough, Public Relations Specialist

702.822.7733 (direct)

702.274.8108 (cell)

dawn.barraclough@lvspringspreserve.org

Address:

Springs Preserve

333 S. Valley View Blvd.

Las Vegas, NV 89107

• Located between US 95 and Alta Drive; there is only one entrance into the attraction at Meadows Lane.

Media Criteria

The Preserve PR team will do its best to accommodate your media needs. Please contact a PR representative in advanced to schedule your visit to the attraction. Upon arrival, please park in the main parking lot and proceed to the ticketing booth where a guest services representative will alert PR of your arrival.

PR escorts

An escort will be assigned to assist you with onsite interviews or photography/videography. All media must be escorted while on property.

Live TV remote trucks

Please work with our PR team in advance of setting up any live remotes, as we have to identify the best location for parking and running cables to avoid any disruption of operations on property and to ensure that all your on-site needs are met.

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Scheduling interviews

Please consult one of our PR representatives to schedule interviews with staff and Preserve spokespersons.

Additional Media Information

- **On-line Newsroom:** Recent press releases, images of the Preserve, fact sheets and other media material are available by visiting the Preserve website www.springspreserve.org under “Press Room.”
- Historical images of the Springs Preserve site are available by contacting Kathy War at the UNLV Special Collections department at 702.895.2234.
- Regular business hours for the Preserve PR team are 8:00 a.m. to 5:00 p.m. Monday – Friday, however we can accommodate requests outside of this time frame. Winter hours of operation for the attraction are 10:00 a.m. – 6:00 p.m. Monday through Thursday and 10:00 a.m. – 10:00 p.m Friday through Sunday.
- **The Springs Preserve contact number for the general public is 702.822.7700.**

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