



# SPRINGS® PRESERVE

2025 EVENT SPONSORSHIP  
OPPORTUNITIES

[springspreserve.org/events](https://springspreserve.org/events)





# BLACK HISTORY MONTH FESTIVAL

Commemorating the contributions of African-Americans to Southern Nevada's history and culture, the Springs Preserve celebrates Black History Month with live music, dance performances, historic photo exhibits and authentic African-American cuisine.

## AT A GLANCE

Saturday, February 15, 2025  
10 a.m. - 4 p.m.

**Attendance Estimate:**  
4,000

**2025 Theme:**  
**African Americans and Labor**

- Sponsorship confirmation deadline is January 1, 2025



## SPONSORSHIP LEVELS

### PLATINUM SPONSORSHIP LEVEL: \$10,000

- Logo on main event promotional banner
- Company name/logo on select advertisement and collateral\*
- Time on the main stage to address audience
- Premium booth placement with 10 x 10 tent
- Recognition and hyperlink on event webpage
- Prominent banner placement at event site
- Prominent logo placement on main entrance welcome sign
- 25 General Admission event tickets
- Table and 2 chairs during event
- Prominent logo placement on event program

### GOLD SPONSORSHIP LEVEL: \$7,500

- Company name/logo on select advertisement and collateral\*
- Time on the main stage to address audience
- Preferred booth placement with 10 x 10 tent
- Recognition and hyperlink on event webpage
- Preferred banner placement at event site
- Preferred logo placement on main entrance welcome sign
- 15 General Admission event tickets
- Table and 2 chairs during event
- Preferred logo placement on event program

### SILVER SPONSORSHIP LEVEL: \$4,000

- Recognition and hyperlink on event webpage
- Banner placement at event site
- Logo on main entrance welcome sign
- 10 General Admission event tickets
- Table and 2 chairs during event
- Logo on event program

### BRONZE SPONSORSHIP LEVEL: \$2,000

- Banner placement at event site
- Logo on main entrance welcome sign
- 6 General Admission event tickets
- Table and 2 chairs during event
- Listing in event program

\*Deadlines set for some promotional materials.

Please contact LaTasha Thomas at 702- 271-0976 or [latasha.thomas@springspreserve.org](mailto:latasha.thomas@springspreserve.org) for any sponsorship inquiries.





## Earth Day at Springs Preserve

Every day is Earth Day at Springs Preserve. Join us as we celebrate Earth Day and encourage our community to take action for a sustainable future. This one-day, fun-filled event shines a light on water conservation, pollution prevention, waste reduction and natural resource protection.

### AT A GLANCE

Saturday, April 19, 2025  
10 a.m. to 4 p.m.

#### Attendance Estimate:

2,500+

- Sponsorship confirmation deadline is March 15, 2025.



## SPONSORSHIP LEVELS

### PLATINUM SPONSORSHIP LEVEL: \$5,000

- Company name/logo on select advertisement and collateral\*
- Time on the main stage to address audience
- Premium booth placement with 10 x 10 tent
- Recognition and hyperlink on event webpage
- Prominent Banner placement at event site
- 25 General Admission event tickets
- Table and 2 chairs during event
- Logo on main entrance welcome sign

### GOLD SPONSORSHIP LEVEL: \$2,500

- Company name/logo on select advertisement and collateral\*
- Time on the main stage to address audience
- Preferred booth placement with 10 x 10 tent
- Recognition and hyperlink on event webpage
- Preferred Banner placement at event site
- 15 General Admission event tickets
- Table and 2 chairs during event
- Logo on main entrance welcome sign

### SILVER SPONSORSHIP LEVEL: \$1,000

- Recognition and hyperlink on event webpage
- Banner placement at event site
- 10 General Admission event tickets
- Table and 2 chairs during event
- Logo on main entrance welcome sign

\*Deadlines set for some promotional materials.



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# Haunted Harvest

Spooktacular fun for all ages awaits those who dare enter Spring Preserve's annual Haunted Harvest event. The family-friendly event features trick-or-treat stations, live entertainment, carnival games and interactive activities.

## AT A GLANCE

Thursday - Sunday  
October 23-26, 2025  
4 p.m. to 9 p.m.

### Attendance Estimate:

12,000-14,000+ (over a 4-day period)

- Sponsorship confirmation deadline is September 15, 2025.



## SPONSORSHIP LEVELS

### PLATINUM SPONSORSHIP LEVEL: \$5,000

- Candy Station dedicated to your company
- Company name/logo on select advertisement and collateral\*
- Logo on event promotional banner
- Premium booth placement with 10 x 10 tent
- Time on the main stage to address audience
- 20 General Admission event tickets
- Two banner placements on event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Table and 2 chairs during event
- Logo on event program

### GOLD SPONSORSHIP LEVEL: \$3,500

- Company name/logo on select advertisement and collateral\*
- Preferred booth placement with 10 x 10 tent
- Time on the main stage to address audience
- 10 General Admission event tickets
- Preferred banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Table and 2 chairs during event
- Logo on event program

### SILVER SPONSORSHIP LEVEL: \$2,500

- 5 General Admission event tickets
- Banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Table and 2 chairs during event
- Listing on event program

### BRONZE SPONSORSHIP LEVEL: \$1,000

- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Table and 2 chairs during event
- Listing in event program

\*Deadlines set for some promotional materials.

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What better place to celebrate Nevada Day than at the birthplace of Las Vegas? Residents enjoy FREE general admission, explorations at the Nevada State Museum, and 180 acres of Nevadan nature.



## AT A GLANCE

Friday, October 31, 2025  
10 a.m. to 4 p.m.

### Attendance Estimate:

4,000+

- Sponsorship confirmation deadline is September 1, 2025.

## SPONSORSHIP LEVELS

### PRESENTING SPONSORSHIP LEVEL: \$25,000

- Company name on event title
- Company name/logo on select advertisement and collateral\*
- Time on the main stage to address audience
- Prominent booth placement with 10 x 10 tent
- Prominent banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on Program
- Table and 2 chairs at event
- Logo on main entrance welcome sign

### GOLD SPONSORSHIP LEVEL: \$5,000

- Company name/logo on select advertisement and collateral\*
- Time on the main stage to address audience
- Preferred booth placement with 10 x 10 tent
- Preferred banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on Program
- Table and 2 chairs at event
- Logo on main entrance welcome sign

### SILVER SPONSORSHIP LEVEL: \$2,500

- Banner placement on event site
- Recognition and hyperlink on event webpage
- Logo on Program
- Table and 2 chairs at event
- Logo on main entrance welcome sign

### BRONZE SPONSORSHIP LEVEL: \$1,000

- Table and 2 chairs at event
- Logo on main entrance welcome sign

\*Deadlines set for some promotional materials.

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Celebrating a centuries-old tradition rooted in Latin American cultures, we present a colorful Día de Muertos (Day of the Dead) event. It blends rich customs with excitement such as live theater and dance performances, mariachis, face painting, cultural activities and more. The highlight of the family-friendly event is the altars that residents, community groups and artists create to honor deceased relatives, heroes and friends.

## AT A GLANCE

Friday – Sunday  
November 7-9, 2025  
4 p.m. to 9 p.m.

### Attendance Estimate:

12,000+ (over a 3-day period)

- \*Deadlines set for some promotional materials.
- Sponsorship confirmation deadline is September 1, 2025.
- Booth rentals are not available.



## SPONSORSHIP LEVELS

### PRESENTING SPONSORSHIP LEVEL: \$10,000

- Company name/logo on select advertisement and collateral\*
- Time on the main stage to address audience
- Premium booth placement with 10 x 10 tent
- Recognition and hyperlink on event webpage
- Prominent banner placement at event site
- Prominent logo placement on main entrance welcome sign
- 25 General Admission event tickets
- Table and 2 chairs during event
- Prominent logo placement on event program

### PLATINUM SPONSORSHIP LEVEL: \$7,500

- Company name/logo on select advertisement and collateral\*
- Time on the main stage to address audience
- Preferred booth placement with 10 x 10 tent
- Recognition and hyperlink on event webpage
- Preferred banner placement at event site
- Preferred logo placement on main entrance welcome sign
- 20 General Admission event tickets
- Table and 2 chairs during event
- Preferred logo placement on event program

### GOLD SPONSORSHIP LEVEL: \$5,000

- 15 General Admission event tickets
- 10 x 10 booth space during event
- 15 General Admission event tickets
- Banner placement at event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Logo on event program

### SILVER SPONSORSHIP LEVEL: \$2,500 (Limited Space Available)

- 10 x 10 booth space during event for **one night of event**
- 8 General Admission event tickets
- Banner placement at event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Logo on event program

### BRONZE SPONSORSHIP LEVEL: \$1,500

- Banner placement at event site
- Recognition and hyperlink on event webpage
- Logo on main entrance welcome sign
- Listing in event program

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